FEEDING A GROWING WORLD WITH AQUACULTURE

FACT SHEET

For 20 years, we have demonstrated our commitment to feeding the world through responsible and sustainable aquaculture. The “Best Aquaculture Practices” certified mark means your seafood came from facilities that meet the highest standards, with respect for the environment, workers and their communities, and the animals themselves.

FARmed FISH IS THE MOST EFFICIENT form of animal protein on the planet [National Geographic].

| Estimated Feed Required to Gain One Pound of Body Mass | 6.8 POUNDS | 2.9 POUNDS | 1.7 POUNDS | 1.1 POUNDS |

AQUACULTURE HAS ZERO BYCATCH

No animals are unintentionally caught or harmed by fishing lines or nets.

AQUACULTURE IS THE FUTURE OF FOOD

By 2030, nearly two-thirds of all seafood produced for human consumption will come from aquaculture [World Bank].

LOWER GREENHOUSE GAS EMISSIONS

than other types of farming.

CO2

Carbon Dioxide

7x

Cattle Production

Farmed Salmon Production

IT’S TRACEABLE

Hatchery

Feed Mill

Farm

Processor

BAP 4-star certification covers the entire aquaculture production chain.

IT’S SAFE

BAP-certified seafood is free from any prohibited antibiotics, drugs and any illegal substances. BAP also requires heightened testing of processing plants where residues of prohibited antibiotics are detected.

IT’S GOOD FOR YOU

Fish is rich in protein, Vitamin D, calcium, phosphorus and omega-3 fatty acids, which are important for your body and brain. Studies have also shown that obtaining omega-3s from fish instead of supplements can be more effective in lowering blood pressure [University of Pennsylvania School of Medicine].

MORE THAN 100 MILLION PEOPLE and growing – from farmers to fish processors and retailers – depend on the aquaculture industry for their livelihoods [Waite et al.].

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SUPPORTS RURAL COMMUNITIES IN A CHANGING WORLD

The aquaculture sector makes a significant socioeconomic contribution in coastal and rural communities where economic opportunity tends to be limited.

ONLY ONE IN TEN AMERICANS eats the USDA/HHS Dietary Guidelines recommendation of two seafood meals per week for optimum health. A recent Harvard study found that eating one or two 3-ounce servings of fatty fish a week reduces the risk of dying from heart disease by 36 percent.