WHO WE ARE

About BAP

BAP is the most comprehensive, proven and trusted third-party aquaculture certification program. We’ve been improving the environmental, social and economic performance of the aquaculture supply chain and growing the global supply of responsibly farmed seafood since 2002.

COMPASSIVE
• Covers the entire aquaculture supply chain – processing plants, farms, hatcheries and feed mills
• Standards encompass environmental responsibility, social responsibility, food safety and animal health and welfare
• Standards cover virtually 100% of the finfish, crustacean and mollusk species produced around the world

PROVEN
• First to be third-party benchmarked by the 3 G’s:
  • Social – Global Social Compliance Programme (GSCP)
  • Environmental – Global Sustainable Seafood Initiative (GSSI)
  • Food Safety – Global Food Safety Initiative (GFSI)
• Standards are scientific, rigorous and always-evolving

TRUSTED
• Administered by the Global Aquaculture Alliance (GAA)
• Robust internal program integrity
• Multi-stakeholder Standards Oversight Committee (SOC)
• Third-party certification bodies and auditors
• Supply chain transparency program
Benefits of Membership

BAP-certified producers are members of GAA and have access to the benefits listed here. Visit the GAA or BAP website to find additional resources and to check the status of your membership.

• Access to the Member Toolkit
• $600 off your GOAL conference registration
• Online Courses
• Webinars
• Media Monitoring and Outreach Reports
• GAA Films Exclusives
• Access to our member-only online community

Creating a login on the GAA website will grant you access to the resources within your membership level.

Together we can change the practices and perceptions of aquaculture and we look forward to hearing your thoughts on our program.
BAP: An Industry Leader

FEATURE COMPARISON

BAP: The most comprehensive, proven & trusted certification program in the world.

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BAP Logo - Star Rating System

Why BAP?

W HY I T M A T T E R S

• Our marketplace endorsers want 2 to 4-star product to meet their sustainability goals
• BAP has supply chain transparency technology that provides endorsers with visibility into their supply chains
• Obtaining BAP certification demonstrates to your customers that you are using responsible aquaculture practices
• To be BAP-certified is to prove your commitment to the environment, social responsibility, and the health of the animal and the consumer
• By becoming BAP-certified, you become a member of the Global Aquaculture Alliance and have access to a variety of membership benefits
• Upon becoming BAP-certified, you are able to use the variety of marketing assets available in the BAP marketing toolkit

Star Status

The BAP program recognizes product from associated or integrated facilities with a “star-based” ranking system. Star status is assigned when the processing plant and associated farms/hatcheries/feeds have attained certifications, a 2-star designation, associated hatcheries and feeds meet or attain BAP certification to reach the 3-star or highest 4-star designation.

RESPONSIBLE SEAFOOD

Principal Features

COMPREHENSIVE

ASC GlobalGAP BRC

All-Inclusive Standard
Full

Full

Full

Farms

Hatchery

Feed Mill

Processing Plant

Traceable Information

Social

Food Safety

Animal Welfare

PROVEN

Global Sustainable Seafood Initiative (GSSI)

Global Social Compliance Programme (GSCP)

Hatchery

Global Food Safety Initiative (GFSI)

Supply Chain Transparency Technology

Third Party Environmental Testing

Exclusively Seafood

Issues Addressed

All-Encompassing Standard

Third Party International Benchmarking

Environmental

Food Safety

Animal Welfare

Grades of Passes

Part of Farm

Salmon & Shrimp

Only

ASC

BRC

GlobalGAP

Issues Addressed

Third Party International Benchmarking

Supply Chain Transparency Technology

Third Party Food Safety Testing

Third Party Environmental Testing

Exclusively Seafood

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How have BAP-certified facilities benefited from getting certified? We asked them! Here are some testimonials from BAP-certified processing plants, farms, hatcheries and feed mills around the world about how the BAP program has helped them and their businesses.

BAP has shown us improvements to make that we never knew about.

BAP has helped us increase customer trust.

BAP has helped us sell more of our product to big farms.

BAP has helped us improve in the USA market and gain some customers in the UK.

BAP has improved our business supply chain and traceability of our products.

GETTING CERTIFIED

BAP Certification Process

STEP ONE - PREPARE

Familiarize yourself with our standards by reviewing the set of BAP Standards that apply to you. Then complete a thorough self-assessment to ensure you’re ready for an audit. If you discover you’re not ready, see our iBAP Program (Page 11).

• Finfish & Crustacean Farms
• Mollusk Farms
• General Farms
• Finfish, Crayfish & Mollusk Hatcheries & Nurseries
• Feed Mills
• Seafood Processing & Repacking Plants

STEP TWO - APPLICATION

• Fill out electronic application and agreement
• Complete short self-assessment questionnaire
• Pay Application and Audit Fee

STEP THREE - AUDIT ARRANGED

• Certification body assigned
• Certification body contacts facility to schedule audit
• Auditor assigned to facility, and audit dates confirmed

STEP FOUR - AUDIT, ADJUSTMENTS & CLOSE OUT

• Certification body visits facility
• Non-conformities presented to facility
• If required, facility submits corrective actions to auditor to address non-conformities
• Auditor reviews and closes out non-conformities
• Audit undergoes technical review by the certification body
• Certification body determines compliance or non-compliance to BAP standard
• Certification body issues certificate to BAP

STEP FIVE - APPROVAL & PAYMENT

• BAP receives notice of final approval from certification body
• Program Fee Payment
• Approval
• BAP sends certificate
• Facility pays invoice
• Once paid, BAP sends CB certification certificate to facility with validation letter

Marketing Benefits
• BAP lists facility on BAP website
• Facility can use BAP logos and graphics in their marketing materials
• The BAP marketing team can work with you to help spread your message of responsible aquaculture through features in BAP newsletters, blog posts, social media posts, and more
GETTING CERTIFIED

Single, Cluster, and Group Certification

**DECISION CRITERIA**

<table>
<thead>
<tr>
<th>Single</th>
<th>Cluster</th>
<th>Group</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Audited &amp; certified individually</td>
<td>• Not limited by size or tonnage</td>
<td>• Not limited by size or tonnage</td>
</tr>
<tr>
<td>• Not limited by size or tonnage</td>
<td>• Must have at least 2 but no more than 30 member facilities</td>
<td>• Must have at least 6 but no more than 50 member facilities</td>
</tr>
<tr>
<td>• Audited &amp; certified individually</td>
<td>• Must have a sponsor who appoints a Quality Management System (QMS)</td>
<td>• Must have implemented a Quality Management System (QMS)</td>
</tr>
<tr>
<td>• Was the most common type of certification for all types of facilities in the past</td>
<td>• Must have a sponsor who appoints a Facility Group Manager</td>
<td>• Must have trained internal auditors to perform annual audit on 100% of member facilities</td>
</tr>
<tr>
<td>• As acceptance of the BAP program has grown, necessity for grouping of farms and hatcheries has emerged</td>
<td>• Certification body will audit 100% of the cluster sites</td>
<td>• Certification body will audit the QMS, the FGM &amp; Internal Auditors</td>
</tr>
</tbody>
</table>

**iBAP: Delivering Aquaculture Improvement**

The iBAP program is an optional precursor to BAP certification. The “i” stands for “improvement,” meaning it’s an opportunity for a representative to be recognized by the market as they improve their practices and work toward applying for BAP certification. Facilities that enroll in iBAP receive technical support and agree to a step-by-step, deadline-driven plan. As less than 10% of global aquaculture production is currently third-party certified, iBAP opens doors for retailers and food service operators to source more responsibly farmed seafood.

**STEP ONE: Apply**

Fill out the application form online at bapcertification.org. Facilities can apply directly or use a representative on their behalf (great for buyers or producers to help expand their supply base). This involves signing a facility agreement.

**STEP TWO: Self-Assessment**

Complete a self-assessment against the BAP standard and submit the application with the payment for 50% of the audit fee and the application fee of $250. Once submitted, the iBAP program will officially begin.

**STEP THREE: iBAP Plan Agreement**

Work with your assigned technical expert to identify gaps against the BAP standard and issue a time-bound improvement plan. Once agreed to and committing to 50% of future audit fee, facilities are listed on the BAP website.

**STEP FOUR: Report Progress**

Your technical expert will work with you remotely to help make the changes needed to pass the audit. You must have trained internal auditors to perform annual audit on 100% of member facilities, and you must continually be in contact with your expert to report on progress that is being made. BAP monitors may request to visit facilities and check progress.

**STEP FIVE: Graduate to BAP**

When you are ready for the social audit, or meet your transition date, your final payment has been received, you will graduate to BAP and be allocated to a certification body for social audit scheduling.

**FOR MORE INFORMATION**

Improve Production Results

Access New Markets & Customers

Responsible Aquaculture
RESPONSIBLE SEAFOOD

BAP Standards Process

The Global Aquaculture Alliance (GAA) coordinates the development of the BAP certification standards for seafood processing plants, farms, hatcheries and feed mills. The standards are developed and continually updated through production method-specific technical committees and under the guidance of a Standards Coordinator as well as a 12-member Standards Oversight Committee (SOC) comprised of members with broad stakeholder representation - one-third conservation, one-third academia and one-third industry.

After review by the SOC, standards are modified, if necessary, and published for 60 days of public comment. The committee’s consideration of comments leads to a final draft that must be approved by the SOC and GAA Board of Directors before implementation.

RESPONSIBLE SEAFOOD

Program Integrity

We’ve structured our program to ensure the highest level of integrity, with a team of staff members dedicated to ensuring that independent, third-party certification bodies (CBs) and auditors as well as BAP-certified aquaculture facilities are in compliance with program requirements.

Certification Bodies

BAP partners with third-party certification bodies (CBs) around the world to provide the easiest and timeliest audit of your operations. To be recognized by BAP, CBs must be accredited under ISO/IEC Guide 17065 by an International Accreditation Forum-member accreditation body and a Multilateral Recognition Arrangements signatory to another internationally recognized scheme.

Auditor Training

Auditors must be trained and accredited by the BAP program integrity team in order to audit a facility against the BAP standards. CBs, auditors and facilities are subject to announced and unannounced on-site audits as well as desktop audits, and are subject to suspension for non-compliance. New auditor candidates, existing auditors requiring refresher training, and observers are encouraged to attend our regularly held BAP auditor training courses.

Logo Policing:

We maintain a logo-approval and logo-policing process to ensure that the BAP logo is being used appropriately. If you have specific questions regarding logo use, please contact logos@bapcertification.org.

Questions? Contact program.integrity@bapcertification.org
TOOLS FOR SUCCESS

GAA Opportunities and Resources

The Global Aquaculture Alliance promotes responsible aquaculture practices through education, advocacy and demonstration.

GAA Membership
GAA Membership is now free to BAP-certified producers. To learn more about the benefits of your membership, please contact: Jason Trott, jason.trott@aquaculturealliance.org

GAA Academy
The Global Aquaculture Academy is our online educational platform featuring courses on issues related to aquaculture. For more information, please contact: Justin Grant, justin.grant@aquaculturealliance.org

GAA Advocate
The Global Aquaculture Advocate publishes news features and technical articles about the evolution of aquaculture, one of the world’s fastest growing industries. For more information, please contact: James Wright, james.wright@aquaculturealliance.org

GAA Academy Podcast
Aquademia is your go-to podcast for a fresh take on all things seafood. The podcast aims to educate consumers and industry professionals on how seafood is connected with the issues facing our planet, what consumers can do to help, and arm them with the knowledge to make better seafood choices! For more information, please contact: Steven Hedlund, steven.hedlund@aquaculturealliance.org

GOAL
GOAL: Global Outlook for Aquaculture Leadership is a non-competitive event, an opportunity to put day-to-day business aside and bring together all industry segments to discuss shared responsibilities and goals. For more information, please contact: Steven Hedlund, steven.hedlund@aquaculturealliance.org

WE’RE HERE TO HELP
Contact BAP

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